



STOP WORKING FOR THE MAN! BE YOUR OWN BOSS, WITH OUR SUPPORT AND EXPERTISE



Congratulations, you're taking the first step to exploring the opportunity to become your boss and create something of your own!

Starting your own epoxy countertop franchise may be the exciting opportunity you've been looking for. You'll learn the advantages of being an entrepreneur in the epoxy countertop industry and why it might be the right choice for you. We all have the desire of being our own boss, more successful, earning more money, bringing more value to the people we serve and of course, more freedom to enjoy time with our loved ones.

"No experience needed, we will teach you everything you need to be successful."

Maybe you have an itch to try something new, or you have skills from your past jobs and are drawn to the idea of being an entrepreneur. Starting an epoxy countertop franchise allows you to be creative, turn your ideas into reality and pursue financial freedom. As a franchisee, we remove the guesswork and provide all of the expertise, professional support, processes, technology, marketing and even the highest quality of epoxy in the industry!

I'm Done Working For The Man . . . Show Me The Way

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Entrepreneurs on the whole actually report higher mental well being than those comfortably ensconced in a steady job. - *Wharton*

MAKING MONEY AND BUILD LEGACY WEALTH



Working for someone else often means you have limited control over your income, your financial future, and limits how much time you can take off and when!

As an epoxy countertop franchisee, you have tremendous income potential, and the power to set prices and increase your profits. As your business grows, you can reinvest in it, expand your services, and find new customers. You can even hire a couple employees to double or triple your growth. And how cool would it be, for you to create something that can be passed down to your kids.

MORE LIFE/WORK BALANCE



Working for the man is like being stuck on a merry go round, that goes around and around but it never leads you to a destination. You're expected to arrive early, and you have limited vacation days. When you invest in yourself and become a Counteri franchisee; you choose when you want to work, you manage your schedule to enjoy more time doing the things you love! As a Counteri franchisee, you can easily create and install two countertops a week, which can create financial freedom for you and your family. Or you can add an employee to scale your success, so you can have even more life, work balance. Create your bucket list and make your dreams a reality.

[I Deserve This - Tell Me More](#)

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NO EXPERIENCE NEEDED - NURTURING YOUR CREATIVITY

Don't worry! No experience needed, we teach you everything you will need to know and will support you as part of our Counteri family! Starting an epoxy countertop business allows you to combine your business skills with your creative instincts. Designing and creating unique countertops becomes an artistic endeavor where you can show your style and craftsmanship. Each countertop becomes a work of art, reflecting your creativity and vision. Transforming raw materials into beautiful and functional pieces is incredibly satisfying. As an entrepreneur, you also have the freedom to explore new designs and innovative techniques. You can stay ahead of industry trends, offer new solutions to customers, and be a leader in the epoxy countertop market.

Resources; [Wharton study](#)

